

Not a bird. Or a plane. Just a hero.



Make it matter.

You're the person your company trusts to look after its data. Your colleagues may not realize it, but you're their last line of defense. But should your business suffer some kind of major data loss, everyone expects you to fly in and save the day. That's where HP storage media can help you. We believe our quality controls far exceed those of other suppliers because we leave nothing to chance: different usage models, environments - even different brands of hardware. We test them all. That's why more IT managers choose HP LTO Ultrium storage media to help them protect their business than any other brand. You may not need to be a super hero all the time, but with HP storage media you're always ready when the call comes. Protect your world at hp.com/go/storagemedia.

