



Lexmark Marketing Bulletin

December 1, 2014

Announcing Supplies Price Changes

Lexmark International Inc., Lexmark, is announcing price changes to selected supplies products. These changes affect both the Manufacturer's Suggested Resale Price (MSRP) and the Reseller Price.

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Administrative Information

Lexmark is announcing a general supplies price increase of approximately nine percent (9%). This increase will be effective on April 1, 2015, and will apply to MSRP, Lexmark WEB and reseller prices.

Complete pricing information for all supplies products affected by today's announcement is attached. Part numbers that are unchanged by today's action are not listed in this announcement.

Lexmark reserves the right to limit quantities ordered by a reseller prior to April 1, 2015. For reseller orders placed prior to the scheduled price change date and accepted by Lexmark, the reseller must take delivery

prior to April 1. Supplies that ship after that date will be invoiced at the new price.

Beginning January 1, 2015, Lexmark reserves the right to also implement a similar price increase for supplies part numbers when an existing supplies meets competition/special bid contract is renewed. This may also change the rebate amount.

If any additional information is required, please contact your Lexmark Supplies Account Executive.

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